



GREATER CINCINNATI REALTIST ASSOCIATION

Presents

FROST

Installation &
Membership Gala
December 12, 2025



2025 Annual Installation & Awards Gala

Welcome

Rob Pasker- Ohio Realtist Association- President

Emcee

Amber Lewis, NAREB- 3rd Vice President

Remarks

Marcus Parrish, GCRA President

Partner Spotlight

Prost, Danielle Prost

Keynote Speaker

Aharon Brown, Former Mayor of Forest Park

Partner Spotlight

Fifth Third

Dinner

Amber Lewis, NAREB- 3rd Vice President

Live Auction

Shannon Crutchfield, Auctioneer -APRAHouse Auctions

Award and Scholarship Presentation

Al Rosser & David Beard

2026 Board Installation

Amber Lewis, Nareb 3rd Vice President

Monique Winston, NAREB Region VIII Chair

Closing Remarks

Felicia Bell, 2026 GCRA President



Mission Statement

The goal of the Greater Cincinnati Realtist Association (GCRA) is to bring together Cincinnati's minority professionals in the real estate industry to promote the meaningful exchange of ideas about our business and how best to serve our clientele. We strive to create an environment where creativity flourishes in both the workplace and the marketplace.

To service our target market, we ensure that training and educational opportunities are available to our entire membership across the many disciplines we represent, providing certifications and special designations in many areas of interest. Our ability to professionally service our client base is the foundation by which we operate.

Based on the segregation that occurred after World War II, social segregation had become intolerable. It was through those times that the Civil Rights movement began, giving "African Americans inspiration, confidence, strength and hope for a better America." And, within those times, the National Association of Real Estate Brokers – NAREB was formed.

The Greater Cincinnati Realtist Association, continues the same dedication. GCRA is looking to become the voice of the unserved and underserved members of our community. We make sure people have access to information in order to ensure the best buying and selling situations.

The Greater Cincinnati Realtist Association is proud of our past, relentless in our struggle, and 100% dedicated to the REALTIST creed which is "Democracy in Housing." GCRA is focused on making sure that people in the Greater Cincinnati area are fairly represented. With Democracy in Housing being our guide, we are relentless in Reimagining the Dream of Homeownership through Advocacy, Activism and Action.



Dear Realtists, Partners, and Distinguished Guests,

It is my honor to welcome you to **FROST: The Greater Cincinnati Realtist Association's Annual Installation & Awards Gala**. Tonight, we gather in elegance, unity, and celebration as we honor the extraordinary work of our members and usher in a new season of leadership for GCRA.

Our theme, **Winter White**, sets the stage for an evening of sophistication and purpose. As we step into this breathtaking historic venue, we are reminded of the strength, resilience, and brilliance that define our Realtist family. Tonight is more than an event. It is a reflection of our shared commitment to advancing **Democracy in Housing** and building a future where equity in real estate is not just an aspiration but a lived reality.

I am especially grateful for the hard work, dedication, and leadership of our **outgoing President, Marcus Parrish**. His commitment to service and his steady hand have helped move GCRA forward and strengthened the foundation on which we continue to build. It is also with great excitement that we welcome our **incoming President, Felicia Bell**. I look forward to supporting her as she leads GCRA into this next chapter with vision, courage, and a continued focus on impact.

This evening, we celebrate the installation of GCRA's 2026 Board of Directors and officers, the recognition of community leaders and industry trailblazers, and the opportunity to fellowship with Cincinnati's finest professionals. From dinner and entertainment to dancing and connection, tonight is a moment to honor excellence and elevate the spirit of our Realtist family.

As your **National 3rd Vice President and proud Ohioan**, I am inspired by the passion and progress that this chapter continues to demonstrate. Each of you, members, leaders, partners, and supporters, plays a vital role in strengthening the Realtist movement. Tonight, we honor that commitment and reaffirm our shared purpose. May this evening warm our spirits, deepen our connections, and energize us for the work ahead.

Here is to excellence, leadership, and the continued advancement of Black homeownership.

Sincerely,

Amber M. Lewis, MBA
3rd Vice President, NAREB



Greetings REALTIST® and Esteemed Guests,

It is an honor to extend greetings to the **Greater Cincinnati Realtist Association** as you celebrate your Frost Gala—an evening that reflects elegance, legacy, and leadership. Cincinnati holds a special place in the history of our movement. This city is home to one of NAREB's ten visionary founders, **Horace Suddeth**, whose commitment to **democracy in housing** helped shape the foundation of our national mission. The impact of Cincinnati has always influenced the direction and strength of the Realtist movement.

Tonight's celebration also marks an important transition in leadership. I salute my Realtist brother, **President Marcus Parrish**, for a job well done and for his unwavering dedication to this board and the communities it serves. And I congratulate **President-Elect Felicia Bell** as she prepares to take the helm. The **Ohio Realtist Association** stands with you, ready to support and elevate your continued growth.

With pride and Realtist spirit,

Rob Pasker
President
Ohio Realtist Association





President-Elect, Greater Cincinnati Realist Association (2026 Administration)

Felicia A. Bell is honored and excited to step into the role of President of the Greater Cincinnati Realist Association (GCRA), where she will lead the organization into its 2026 administration with a bold strategic focus on advocacy, equitable homeownership, interagency collaboration, and organizational excellence. With an extensive background in real estate brokerage, corporate leadership, and community development, she brings a disciplined, visionary, and mission-driven approach to the Realist movement.

As she prepares for her presidency, Felicia is poised to strengthen the internal capacity of GCRA and expand the organization's influence across Greater Cincinnati. Her administration will center on four core pillars: (1) Governance & Organizational Development, (2) Advocacy & Policy Leadership, (3) Community Wealth Building & Homeownership Access, and (4) Strategic Partnerships & Regional Collaboration. Under her leadership, GCRA is expected to increase member engagement, deepen professional training opportunities, elevate partner visibility, and expand homeownership initiatives throughout underserved neighborhoods.

Before being elected President, Felicia served as First Vice President, where she provided oversight for Advocacy, Faith-Based Engagement, and city-level partnerships. She architected several high-impact initiatives including the Faith-Based Community Leaders Brunch, Veterans Homebuyer Fairs, Building Wealth Day, Port Partnership events, and multi-municipal housing strategy sessions. Her commitment to strengthening organizational structures resulted in enhanced committee performance, clearer board processes, and expanded opportunities for community education. Professionally, Felicia is the Founder and Principal of Trinity Investment Solutions, LLC, and an Associate Broker with 3CRE Residential Advisors. She manages residential sales, investment properties, acquisitions, and project oversight—leadership grounded in operational discipline, financial analysis, and deep industry expertise. Her skills were further refined during her tenure as a Senior Purchases Manager at Procter & Gamble, where she directed global procurement strategies, negotiated multimillion-dollar contracts, and led high-performing teams in complex business environments.

Felicia maintains strong collaborative relationships with the Port of Greater Cincinnati Development Authority, Hamilton County Landbank, HURC, Collective Empowerment Group, Urban League of Greater Cincinnati, and multiple local municipalities. These partnerships will be instrumental as she advances GCRA's commitment to fair housing, community reinvestment, and expanding pathways to generational wealth.

As she approaches her installation, Felicia remains committed to elevating GCRA's regional presence, expanding its advocacy footprint, delivering impactful community programs, and building sustainable systems that will strengthen the association for years to come. Her administration reflects her unwavering dedication to advancing the mission of the National Association of Real Estate Brokers (NAREB): "Democracy in Housing."

Guided by faith, integrity, and a deep calling to serve, President-Elect Felicia Bell looks forward to leading with excellence as she prepares GCRA for its next chapter of growth, innovation, and community impact.



Chris Roberson

Allied Member of the Year- Christopher Roberson is a real estate and title professional whose work is deeply rooted in service, education, and community empowerment. Born and raised in Cincinnati, Ohio, Christopher has a lifelong passion for the city and its continued growth. As an Account Manager with Absolute Title Agency, he partners with realtors, lenders, and community organizations to ensure seamless real estate transactions while advancing homeownership education and generational wealth-building across the region.

In addition to his role at Absolute Title Agency, Christopher is the founder of Notary Plus 365, a national contracting service supporting title companies and individuals across the United States in completing property documentation. His leadership extends across several civic and professional organizations. He proudly serves as Co-Homeownership Chair for the Greater Cincinnati Realtist Association (GCRA), where he also contributes to the Advocacy Committee, Affiliate Council, and other initiatives that advance the mission of increasing democracy in housing.

As a member of the National Association of Real Estate Brokers (NAREB), Christopher has supported the South West Ohio Women's Council in providing homeownership education and outreach to families throughout the region. Through his work, he focuses on building sustainable partnerships between community leaders, financial institutions, and real estate professionals to promote equity and access to homeownership opportunities.

Beyond his professional and civic commitments, Christopher takes pride in giving back to the same Cincinnati neighborhoods that shaped him. Today, he and his fiancée, Jاليا Ingram, are raising their three children, Chris Jr., Ayva, and John, in the City of Springdale, where they remain active in youth programs, faith-based outreach, and local community development efforts. Christopher's work reflects his belief that real estate is more than property, it's about people, purpose, and the collective effort to strengthen our communities through education, opportunity, and ownership.

*Judy
Ross*



Horrace Sudduth Pioneer Award- I am honored to share my journey and accomplishments with the Greater Cincinnati Realtist Association (GCRA). Throughout my membership and involvement with GCRA, I have dedicated myself to advancing the real estate profession and championing equitable opportunities for all. My work has centered on promoting Advocacy and Community Engagement within the industry and supporting the growth of Black homeownership in the Greater Cincinnati area.

Accomplishments

As team leader of the Faith-Based Committee my focus was on one of the 5 pillars for building black wealth. That pillar was through faith-based and community engagement. We established relationships with several faith-based organizations and community leaders introducing them to GCRA and our mission of democracy in housing.

Initiated and lead, along with fellow team members, GCRA's first Faith-Based Community Leaders Brunch.

As a member of the Advocacy committee, I supported fair housing initiatives, working with local government and nonprofit groups to address barriers facing underrepresented communities in real estate.

As a proud member of the Greater Cincinnati Realtist Association, I strive to uphold the values of integrity, service, and advocacy. I hope the accomplishments thus far, and to come, reflect my dedication to empowering others, and promoting equal access to housing opportunities.

I look forward to continuing my membership with the association and contributing to our shared mission of expanding homeownership and economic opportunity throughout Greater Cincinnati.



*Robert
Smith*

2025 Sales Award- Robert Smith is a realtor who has had a passion for helping people since he was a child. He prides himself on integrity and honesty. While working towards an associate degree from Cincinnati State, Robert enjoyed a short career in business marketing at Proctor and Gamble until 2004. From there he discovered that his true passion was to help people with one of the most important decisions in life.

His goal is to guide others through a fun and seamless real estate transaction while demonstrating how to avoid common pitfalls and to understand what your goal is, in order to provide you the utmost in professional service to make that dream a reality.

He's an accomplished Author, Experienced Investor & Property Owner. Some of his accomplishments involve:

- Ranked #11 in Area Coldwell Banker Agent 2017-2023
- Top .05% of all Coldwell Banker Agents Nationally (50,000 agents) 2018-2023
- #1 Producer Realist 2017-2022
- Top .05% of all Coldwell Banker Agents Nationally (50,000 agents) 2019-
- Ranked #14 in Ohio (55,000 agents)
- Ranked #223 in Nationally (1.5M agents)

La'Shawnta Lewis



Robert “Bob” Lane Realtist of the Year Award- La'Shawnta Lewis is a Licensed Real Estate Agent and proud mother of two whose passion for service, innovation, and community drives everything she does. With over four years of experience in real estate, she specializes in buyer and seller representation, negotiation, and helping families achieve the dream of homeownership. For the past five years, La'Shawnta has been an active and dedicated member of the Cincinnati Realtist Association, serving in multiple leadership roles—from Committee Member to Co-Chair, Chair, and now Assistant Secretary on the Board. Her leadership reflects her unwavering commitment to the Realtist mission of “Democracy in Housing” and to expanding homeownership opportunities throughout Greater Cincinnati.

A native of Cincinnati, La'Shawnta spent two years in Miami, Florida, pursuing her career in information technology as a Software Developer for a leading home development company. There, she designed digital platforms that allowed families to envision, customize, and create their dream homes. It was through that experience—seeing the excitement of families designing their future—that La'Shawnta rediscovered her calling to return to real estate. She realized that everyone deserves not only the opportunity to build their dream home but also the knowledge and access to make it possible.

Beyond real estate, La'Shawnta has built a strong foundation in community engagement and family advocacy. As former Executive Director of Parents for Public Schools, she developed programs that empowered parents to navigate the public education system with confidence. Today, she continues serving families as Administrator of Little Steps Daycare Center, supporting early childhood education and working parents across Cincinnati.

With her unique blend of technical innovation, community leadership, and real estate expertise, La'Shawnta Lewis continues to make an enduring impact—helping families dream bigger, build stronger, and believe that homeownership is truly within reach.

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GCRA– Frost Installation & Awards Gala

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**Felicia
A. Bell**



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Congratulations, Felicia Bell on your Presidential Installation!

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Dr. Paul Booth Jr., CEG President



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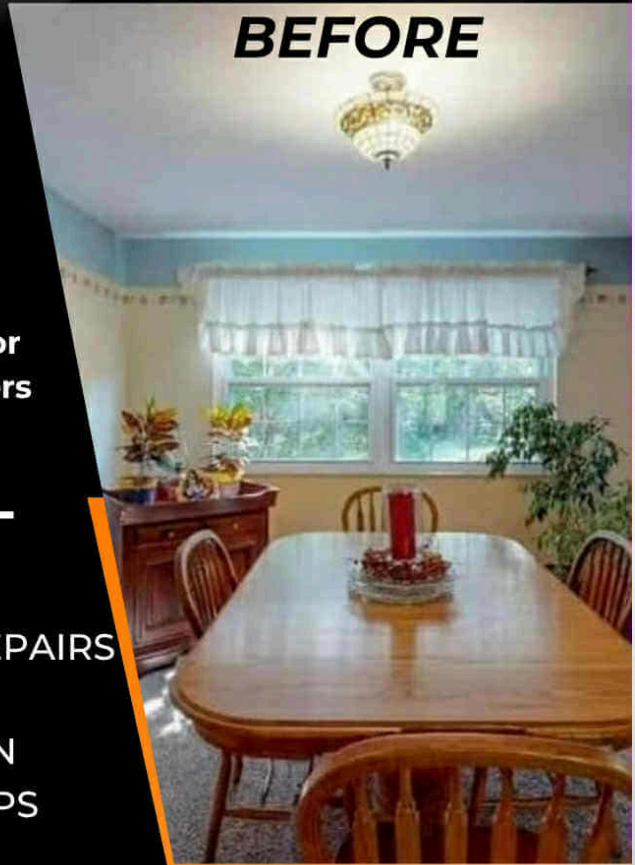
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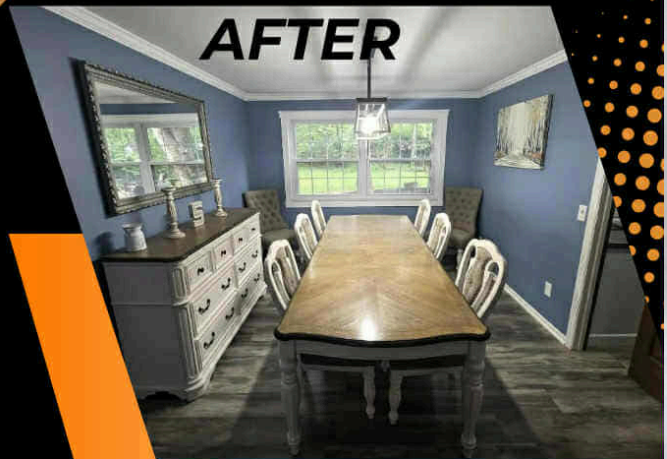
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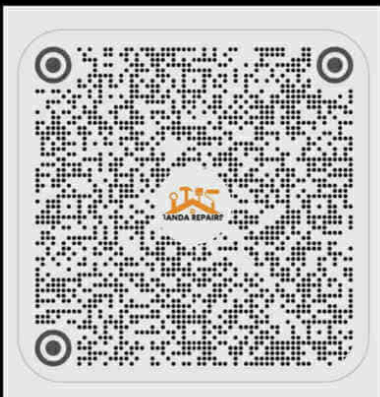
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Thank you.



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